



Course Specification

Course name: Modern Egyptian Journalism Course Code: JUR 302	Program: Journalism Academic level: Third Level Semester: Second Semester
Specialization: Journalism	Number of studying units: Theoretical: (3) Practical: -

Intended Learning Outcomes of Course (ILOs)

a) Information and concepts

- A/1- Explains the historical development of the modern Egyptian press in the first period
- A/2- Describes the historical development of the modern Egyptian press in the second period.
- A/3- Explains the historical development of the modern Egyptian press in the third period.
- A/4 -Names the legislations regulating the Egyptian press in the first period.
- A/5- knows the legislation regulating the Egyptian press in the second period.

b) Intellectual skills

- B/1- Infer the difference between the different stages of the development of the Egyptian press
- B/2 - Summarizes the legislation and laws regulating journalistic work.
- B/3 - Analyzes the current reality of the contemporary Egyptian press.

c) Professional and practical skills

- C/1 - Creates the article related to the conditions of the modern Egyptian press.
- C/2- Analyzes the different stages of the development of the modern Egyptian press.
- C/3- Designs a scientific research on one of the problems of the modern Egyptian press

d) General and transferable skills

- D/1 Work in a team.
- D/2 - Use information technology.
- D/3- Use different sources to gather information.

Course Content:

- 1- The historical development of the modern Egyptian press (first period)
- 2- The historical development of the modern Egyptian press (the second period)
- 3- The historical development of the modern Egyptian press (the third period)
- 4- The legislation governing the Egyptian press (the first period)
- 5- Legislations regulating the Egyptian press (second period)
- 6- Legislation regulating the Egyptian press (third period)
- 7- Mid-Term exam
- 8- Political challenges facing the modern Egyptian press
- 9- Cultural challenges facing the modern Egyptian press
- 10- Economic challenges facing the modern Egyptian press
- 11- Local media challenges
- 12- Arab media challenges
- 13- International Media Challenges
- 14- Practical applications
- 15- Final exam

Teaching and Learning Methods:

- 1- Theoretical lectures
- 2- Divide the students into groups
- 3- Readings in the field of specialization

Student Assessment Methods:

- 1- Mid-term written exam.
- 2- Research and assignments to assess the student's ability to research.
- 3- Discussion and participation in the lecture.
- 4- Written Final Exam